



Goode Sisters Want to Infuse the Novelty Gag Gift Market with Laughter While Doing Their Part to Stimulate the Economy

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DENVER--(<u>EON: Enhanced Online News</u>)--Goode Sisters, Marjie Goode and Terri Goode have recently unveiled a novel invention that makes the perfect gag gift. Recipients report symptoms of uncontrollable laughter and instantaneous mood elevation. And who couldn't use a deep belly laugh in these tough times.

"Terri and I know firsthand that laughter can be the best medicine to get through the tough times," said Marjie Goode, co-founder of Quotes On Board, LLC.

It all began years ago when Terri said to Marjie, "If I ever get married again . . . hit me over the head with a 2x4." Many moons later Terri accepted a marriage proposal. An engagement party was thrown to celebrate. Laughter erupted as she opened Marjie's funny gift. It was an actual 2x4. Printed on it were the words, "If I ever marry again..." Even the fiancé laughed.

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Their invention is so simple yet so clever, you'll wonder why you didn't patent it yourself.

The Goode sisters launched Quotes On Board, LLC with the tag line "Say it on a 2x4[™]" to produce this witty <u>novelty gag gift</u>. It is a 2x4 cut and sanded to a decoratively smooth finish, printed with a selected phrase inserted between the words: "If I ever say...hit me over the head with a 2x4." The sisters are pleased to announce that the product is made in the U.S.A.

Marjie and Terri have come up with 24 quotes covering a range of circumstances. There is a 2x4 for pet lovers, sports enthusiasts, do-it-yourselfers, risk-takers and more. If you've got a soft spot, they've got you covered. And if not, individuals can create their own custom quote. The erasable chalkboard version, complete with a self-storing piece of chalk, was designed for those who want to change their saying on an as-needed basis. Available phrases can be viewed at www.quotesonboard.com.

Say it on a 2x4™ is available at www.quotesonboard.com or participating retailers. {Prices start at \$24.95.} High resolution photographs available upon request, contact Terri Goode.

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